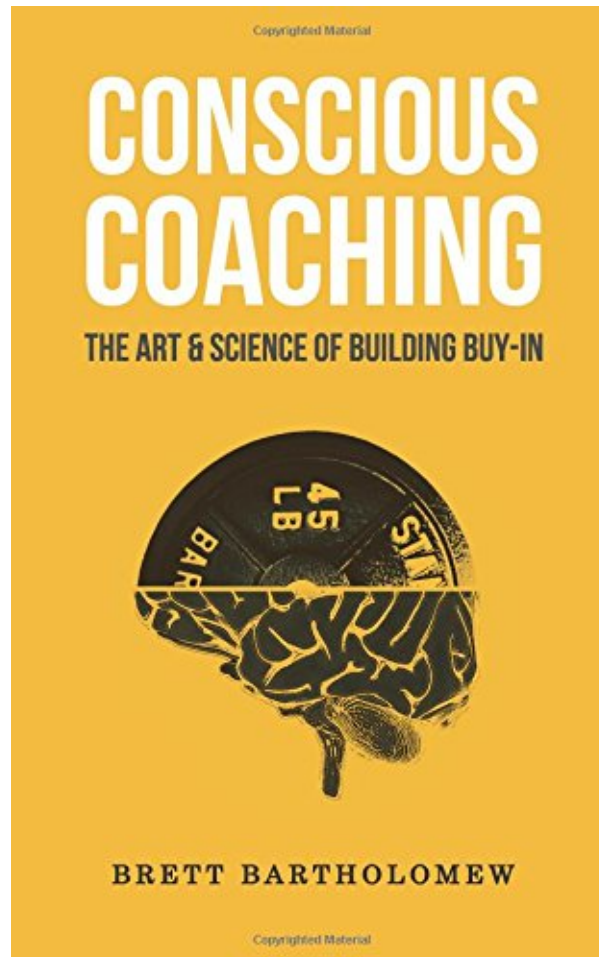


Download Conscious Coaching: The Art and Science of Building Buy-In Online Book PDF by Brett Bartholomew



Synopsis:

In the world of strength and conditioning, learning how to move others—not just physically, but also psychologically and emotionally—is paramount to getting the most out of them. People are the ultimate performance variable, and understanding how to effectively blend knowledge of proper training with the nuances of human behavior is integral to helping athletes achieve their ultimate goals. Unfortunately, while much attention has been given to the science of physical training, little attention has been given to the science of communication. *Conscious Coaching: The Art and Science of Building Buy-In* bridges this gap. Readers learn the foundational principles of improving relationships, enhancing

engagement, and gaining the trust of athletes through targeted communication. And, every bit as important, readers also learn concrete strategies to apply these principles in day-to-day coaching situations they will inevitably encounter. The result is a game-changing book that sets the stage for coaches to create a culture of success not only within sport, but also beyond. Conscious Coaching is a movement and its time has come.

